The Canadian Circular Bioeconomy



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Circular Bioeconomy and Supply

Chain Economics

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Canada's forests advantage



- 347M hectares, 9% of the world's forests
- 49% of total forest cover in Canada are certified sustainably manages, which represents 36% of the world's total
- <1% of Canada's forests are harvested each year
- 9% of the world's forest product trade
- 300 communities reliant on forests
- 20Mt CO2e removed by managed forests and products

Canada Forest Bioeconomy Policy

A Forest Bioeconomy Framework for Canada



"Canada will be a global leader in the use of forest biomass for advanced bioproducts and innovative solutions"

CCFM Forest Bioeconomy Framework for Canada (2017)

The Circular Bioeconomy in Federal Policy

A growing number of federal policy initiatives either require the circular bioeconomy or support it indirectly:

Climate Goals

- Meeting or exceeding 30% emissions reductions by 2030
- Achieving netzero carbon by 2050
- Transition to Low Carbon economy

Plastics and Circular Economy

- Zero PlasticWaste Strategy
- Support for innovation
- Developing Circular Economy goals
- Hosting the World Circular Economy Forum 2021

Sustainability

- Protect and enhance biodiversity
- Increase Canada's protected areas
- UN SDG's
- Federal Sustainable Development Strategy

Bioeconomy

- CCFM Forest Bioeconomy Framework
- Support for innovation
- Nature-based solutions
- Planting 2BTrees

Economic Recovery

- Implementing a green economic recovery policy
- Inclusive growth
- Green infrastructure investments
- Support for industry transformation

Circular Bioproducts for a Low-Carbon Future

- Circular bioproducts follow the circular economy principles:
 - Designing out waste, keeping materials in use as long as possible, regenerate nature.
 - In circular bioeconomy and biomaterials, biological resources are renewable, sustainably managed, recovered and reused as much as possible.
- Circular bioproducts have many co-benefits:
 - Reduce GHG emissions
 - Enable resource efficiency, minimize land use impacts on biodiversity
 - Provide regional development opportunities & jobs
 - Increase competitiveness and value-added biomass products



"Circular Bioeconomy: A US\$7.7 trillion global opportunity for business by 2030"

- World Business Council for Sustainable Development & Boston Consulting (2019)

Green Construction Through Wood

- New four year program launched in 2018 in support of Canada's Climate Change Plan: Green Construction Through Wood (GCWood)
- Program has three key funding components that aim to support the increased use of wood as a sustainable and climate-friendly construction material in infrastructure projects:
 - Wood and hybrid demonstration projects
 - Building code revisions & research including performance-based codes
 - Technology transfer, design tools, and education











Investment Attraction is a Challenge

Understanding the investment gap

- The bioeconomy sector as a whole has difficulty attracting investment
- The gap is most acute for transformational industrial technologies
- Investor mismatch, lack of information, and integrated nature of bioeconomy all contribute



Possible ways to address the gap

- Gather data and educate investors about the integrated nature of the bioeconomy
- Work with investors, innovators, and established industry to build consortia
- Support commercial scale demonstrations to de-risk investment in new technology

Next Steps

- Continue to support innovation through federal programming
- Engage with stakeholders to implement Canada's Forest Bioeconomy Framework
 - This includes working with industry stakeholders to accelerate commercialization and market acceptance on new products, and
 - Support efforts to develop and update standards and regulations
- Emphasize coordination and communications across government, industry, and academia.



Thank you! Merci!

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